

Message Text

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42

ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /018 W

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R 162224Z AUG 74

FM AMEMBASSY BOGOTA

TO USDOC WASHDC

INFO AMCONSUL MEDELLIN

AMCONSUL CALI

SECSTATE WASHDC 4367

UNCLAS BOGOTA 7367

E O 11652 NA

TAGS BEXP CO

SUBJ: PROPOSED USDOC SOLO EXHIBITION 1975

REF A. BELL, GIBSON/THOMAS, MUNZER TELECON OF 8/12

B. BELL/THOMAS TELECON OF 8/4

1. BELL AND GIBSON MET WITH FAIR DIR PEREZ WED 8/14 TO DISCUSS POINTS RAISED BY THOMAS W/R TO PROPOSED USDOC SOLO IN 75.
2. FAIR INTENDS TO PROVIDED SAME TYPE DIVISION PANELS UTILIZED IN US PAVILION. SLIDES AND BLACK AN WHITE BLOW UPS DEPICTING DIVISION PANELS IN US PAVILION SENT INT. MAIL FRI 8/16
3. PEREZ AGREED IN PRINCIPLE TO INCLUSION OF ONE ADDITIONAL 4 FT X 8 FT PANEL IN DIVISION PANEL DIAGRAMED ON PAGE ONE OF TENTATIVE CONTRACT AT NO ADDITIONAL COST.
4. PEREZ AGREED TO PROVIDE WHATEVER OUTDOOR LIGHTING NECESSARY FOR EXTERIOR EXHIBIT.
5. PEREZ INDICATED THAT ON OUTDOOR DEMONSTRATION AREA FOR HEAVY CONSTRUCTION EQUIPMENT COULD BE SET UP WITHIN THE FAIRGROUNDS CONTIGUOUS TO THE INT. PAVILION PROVIDED THE AREA BE RETURNED TO ITS NORMAL CONDITION AFTER THE SOLO.

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6. THE FAICVIS PREPARING COST ESTIMATES TO BE SUBMITTED MON 8/19

FOR CNSTRUCTING FOUR OFFICES 12 FT X 12 FT, CEILINGS, THREE ELECTRICAL
OUTLETS, LIGHTS AND DOOR WITH LOCK.

7. PEREZ INDICATED THAT COSTS OF SETTING UP REALLY GOOD RESTAURANT ON MEZZANINE OF INT. PAVILION PROHBITIVELY HIGH. SUGGESTED ALTERNATIVE OF (A) SNACK BAR/SANDWICH SHOP ON MEZZANINE OR (B) USE OF BOGOTA INT FAIR RESTAURANT LOCATED WITHIN FAIR GROUNDS APPROX 200 METERS FROM FRONT ENTRANCE TO INTERNATIONAL PAVILION.

8. PEREZ WILL PROVIDE EMB A FLOOR PLAN OF INT PAVILION AS WELL AS DIAGRAM OF ENTIRE FAIRGROUND MON 8/19 ALONG WITH ESTIMATED COST OF FOUR OFFICES.

9. PEREZ EMPHASIZED NEED TO GET SOLO PROMOTION UNDERWAY ASAP TO ACHIEVE MAXIMUM TURN OUT OF BUYERS. VAKY

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